

Hacete socio!!!



A TyC Sports show by



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2024

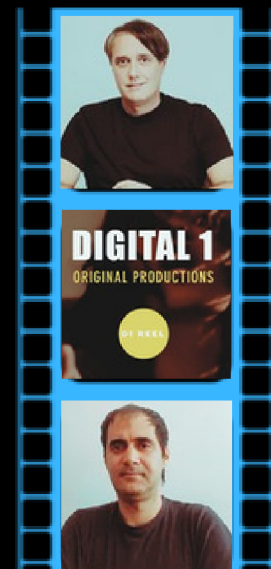
# ABOUT US

**CLUB MIAMI** IS A LIFESTYLE TV SHOW, PRODUCED BY DIGITAL 1 AND BROADCASTED ACROSS US HISPANIC COMMUNITIES AND LATIN AMERICA IN THE FAMOUS **TYC SPORTS INTERNATIONAL** NETWORK.

**CLUB MIAMI** IS UNIQUELY POSITIONED AS THE FIRST AND ONLY USA MADE MIAMI SHOWCASE TO THE WORLDWIDE HISPANIC COMMUNITY.

**TYC SPORTS** IS A LEADING SPORTS SIGNAL IN LATIN AMERICA, NOW FURTHER EXPANDING ITS GLOBAL COVERAGE VIA **TYC SPORTS INTERNATIONAL**.

OUR VIEWERS ARE MOSTLY YOUNG ADULTS WHO LOVE SPORTS, FOOD, TRAVEL, MUSIC, FASHION AND LIFESTYLE CONTENT.



## THE OF TALENT FACES OUR



**PRINCESA  
CAPOLUPO**

➤ **ACTRESS & HOST  
COVERS ALL  
THINGS MUSIC,  
EVENTS & SOCIAL**



**JUAN  
BALLESTEROS**

➤ **SPORTS JOURNALIST  
OUR AMBASSADOR  
AT THE WORLD CUP  
AND OLYMPICS**



**ANTONELLA  
FREDIANELLI**

➤ **JOURNALIST & MODEL  
DEDICATED TO LUXURY,  
BEAUTY AND LIFESTYLE**



**LUDMILA  
SOLEIMANI**

➤ **INFLUENCER  
A FAVORITE  
OF 10M+ TEENS IN  
TIKTOK**



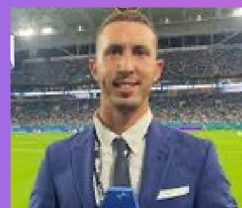
**MELISA  
ZURITA**

➤ **JOURNALIST  
OUR KEEN EYE ON  
FASHION  
AND DESIGN**



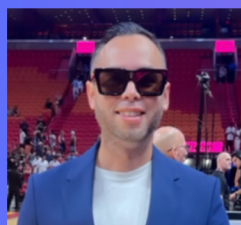
**YANINA  
VAZQUEZ**

➤ **FOOD EXPERT  
INTERNATIONAL  
CUISINE CRITIC &  
INFLUENCER**



**DARIO  
DAICZ**

➤ **SPORTS COMMENTATOR  
SOCCER  
INTERVIEWS  
& STORYTELLING**



**CARLOS  
ALVAREZ**

➤ **JOURNALIST SPORTS  
AND BUSINESS,  
EVERYTHING IN MIAMI**



**MARTIN  
YACONIS**

➤ **ENGINEER  
OUR SPORTS  
TECHNOLOGY  
SPECIALIST**

# OUR PARTNERS



# OUR SECTIONS

**SOCCER**

**BASKETBALL**

**RUGBY - FOOTBALL**

**JAI ALAI**

**RACKET SPORTS**

**TOURISM AND LIFESTYLE**

**XGAMES - URBAN**



# REACH STATISTICS

 HOUSEHOLDS CONNECTED **13M+**

 SOCIAL MEDIA FOLLOWERS **2M+**

 COUNTRIES REACHED **20+**



# VIEWER PROFILE

 HISPANIC | LATINX  
AGE GROUP: 25-55

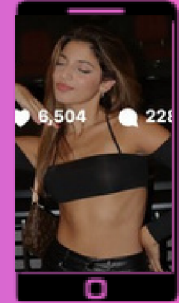
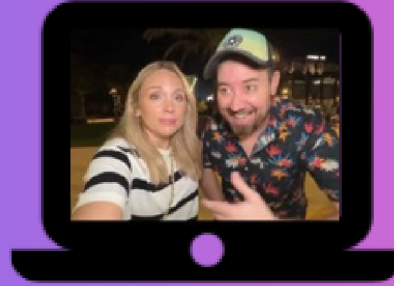
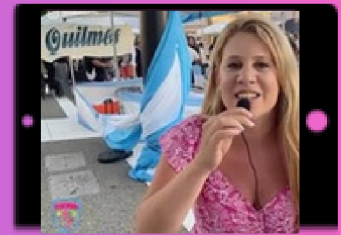
# MULTI-MEDIA PRESENCE



# GET NOTICED



brand  
awareness  
visibility



# SERVICES

## EVENT COVERAGE

[8-MINUTE-SEGMENT | 1 APPEARANCE + 1 REP | EDITION + MATERIAL INCLUDED]

## TV SHOW

[15-20 SECONDS | 4 APPEARANCES + 4 REPS]

## SPOT

[3-MINUTES | 1 APPEARANCE + 1 REP | EDITION + MATERIAL INCLUDED]

## DEDICATED INTERVIEW

[10-SECONDS | 1 APPEARANCE + 1 REP | EDITION + MATERIAL INCLUDED]

## NON-TRADITIONAL AD

[5-SECONDS | 1 APPEARANCE + 1 REP | EDITION + MATERIAL INCLUDED]

## COLD LOGO & MENTION

[5-SECONDS | 1 APPEARANCE + 1 REP]

## CAPTION

[CLUB MIAMI + INFLUENCER ACCOUNTS | EDITION + MATERIAL INCLUDED]

## SOCIAL MEDIA POST

[CLUB MIAMI + INFLUENCER ACCOUNTS | EDITION + MATERIAL INCLUDED]

# JOIN THE CLUB

## MIAMI



[WWW.DIGITAL1PRODUCTIONS.TV](http://WWW.DIGITAL1PRODUCTIONS.TV)